

SAVE THE DATE

THURSDAY, OCTOBER 15, 2015 SYMPOSIUM

HARBORSIDE EVENT CENTER, DOWNTOWN FORT MYERS

TIME: 8:00 a.m. – 4:30 p.m. COST: \$55– Symposium, Breakfast & Lunch
(Doors open 7:30)

MAKING DOLLARS AND SENSE OF MIXED USE



MEETING MARKET DEMANDS FOR WALKABLE URBAN COMMUNITIES

National consultants and experienced Florida investors and developers analyze commercial area revitalization and intensification, financing and local government role. Advantages & Challenges of urban form infill & redevelopment, transit oriented development, and traditional neighborhood type mixed use.

WHO

Three National Keynote Speakers:

- **Joe Minicozzi**, Urban3
- **Chris Leinberger**, LOCUS Institute & Arcadia Land Co
- **Jeff Speck**, author Walkable City

Special Topic Forums:

- Financing
- Local Government Leading the Way
- “Friendly Shark Tank”

FOCUS

- Finance
- Economic Advantage
- Land Valuation
- Return on Investment
- Case Studies
- Q & A
- 7 AIA CEU
- 6.5 APA CEU
- Special student pricing



MEETING MARKET DEMANDS FOR WALKABLE URBAN COMMUNITIES

Mayor Henderson, the City of Fort Myers, the City of Fort Myers CRA, and our many generous sponsors bring you this regional event on creating Walkable Urban Communities

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