

SAVE THE DATE

THURSDAY, OCTOBER 15, 2015 SYMPOSIUM

HARBORSIDE EVENT CENTER, DOWNTOWN FORT MYERS

TIME: 8:00 a.m. – 4:30 p.m. COST: \$55

MAKING DOLLARS AND SENSE OF MIXED USE



MEETING MARKET DEMANDS FOR WALKABLE URBAN COMMUNITIES

National consultants and experienced Florida investors and developers analyze commercial area revitalization and intensification, financing and local government role. Advantages & Challenges of urban form infill & redevelopment, transit oriented development and traditional neighborhood type mixed use.

WHO

- **Three National Keynote Speakers:**
 - **Joe Minicozzi**, Urban3
 - **Chris Leinberger**, LOCUS Institute & Arcadia Land Co
 - **Jeff Speck** author *Walkable City*
 - **Special Topic Forums:**
Financing, Local Government Leading the Way, Commercial Corridor Intensification

FOCUS

- Finance
- Economic Advantage
- Land Valuation
- Return on Investment
- Case Studies
- Q & A

Cost \$ 55 – Symposium & Lunch

AICP, AIA CEU's Pending

<http://www.cityftmyers.com/885/Special-Events>



HOSTED BY: CITY OF FORT MYERS

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MEETING MARKET DEMANDS FOR WALKABLE URBAN COMMUNITIES

EVENT SPONSORSHIP LEVELS AND BENEFITS

\$3,000: PRESENTING SPONSOR

- Designated as primary sponsor of the event
- Eight complimentary program registrations
- Company logo and website link included on all program marketing materials for all events
- Table display for promotional materials
- Opportunity to introduce keynote speaker and/or speak at event of choice

\$2,000: LEADERSHIP SPONSOR

- Presenting sponsorship status at event of choice and supporting sponsor of remaining three events
- Six complimentary program registrations
- Company logo and website link included on all program marketing materials for all events
- Table display for promotional materials
- Opportunity to introduce keynote speaker and/or speak at event of choice

\$1,000: SUPPORTING SPONSOR

- Four complimentary program registrations to selected event
- Company logo on screen at event and program marketing materials for sponsored event
- Table display for promotional materials

\$500: EVENT FRIEND

- A complimentary program registration
- Company logo on screen at event and program marketing materials for sponsored event

