



SOUTHWEST FLORIDA  
**SUSTAINABILITY**  
PEOPLE | PLACE | PROFIT

**“Healthy People, Healthy Place,  
& Healthy Profit”**

**Thursday, April 28, 2016**

**8am to 2:30 pm**

**Hyatt Regency Coconut Point**

**Bonita Springs, FL**

## Summit Overview

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The theme of the 2016 SWFL Sustainability Summit is **“Healthy People, Healthy Place, & Healthy Profit”** to improve our Quality of Life. We are bringing back the Sustainable Art Gallery and adding a new and exciting Electric & Hybrid Car Show along with a celebrity game show hosted by former Tampa Bay running back Earnest Graham. We’ll see Innovative Vendors and explore even more creative and innovative opportunities to create a better tomorrow!

Building on the success of last year’s inaugural Summit, we expect over 300 elected officials, public sector leaders, community advocates, and private sector business executives to attend the 2nd Annual SWFL Sustainability Summit. We are bringing experts in healthcare, business, government, and city planning together to talk about redefining the trajectory of Southwest Florida’s future. We are thrilled to have former Vice President of Public Affairs & Corporate Communications for Dow Corning Corporation Mary Benecke as our keynote speaker. She will talk about her experience at Dow Corning and her key role in the revitalization of downtown Bay City, Michigan.

## Sponsor Packages

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The sponsorship packages outlined are a guide to opportunities and have been designed to be adaptable. We recognize that one size does not necessarily fit all. Should you wish to pursue a sponsorship package that suits your specific area of interest, please contact us directly.

[Thank you](#) for your support of **SUSTAINABILITY!**

**SOLD**

## **Title Sponsor**

*Limited to ONE Sponsor*

**\$5,000**

### **Exclusive Benefit**

- Announced as sponsor in any television and radio ads or public service announcements.
- Company will be featured at event with special banner as the Title Sponsor, i.e. "SWFL Sustainability Summit 2016" sponsored by **Your Organization Name**.
- Acknowledgement as the Title Sponsor by the moderator at the beginning of the program.
- Opportunity to present a 2-3 minute speech or address at the podium.
- Prominent acknowledgment as Title Sponsor in event program.
- Full page ad in the program (if applicable).
- One table for eight people –VIP seating at the event.

### **Acknowledgements**

- Company logo will appear on the SWFL Sustainability website with a link to your company's home page.
- Company logo and name will be included in all event promotional material (print and electronic media).
- Company logo and name prominently displayed on table at the event.

### **Complimentary**

- Opportunity to place materials in gift bags for all guest speakers/presenters.
- Complimentary vendor table.

**SOLD**

## **Keystone Sponsorship**

*Limited to TWO Sponsors*

### **Exclusive Benefit**

- Prominent acknowledgment as a Summit Sponsor in event program.
- Half page ad in the program (if applicable).
- One table for eight people –VIP seating at the event.

### **Acknowledgements**

- Company logo will appear on the SWFL Sustainability website with a link to your company's home page.
- Company logo and name will be included in all event promotional material (print and electronic media).
- Company logo and name prominently displayed on table at the event.

### **Complimentary**

- Opportunity to place materials in gift bags for all guest speakers/presenters.
- Complimentary vendor table.

[Thank you](#) for your support of **SUSTAINABILITY!**

## Supporting Sponsorship

*General Business and Agency Sponsor Level*

**\$1,000**

### Exclusive Benefit

- Quarter page ad in the program (if applicable).
- 4 tickets—VIP seating at the event.

### Acknowledgements

- Company logo will appear on the SWFL Sustainability website with a link to your company's home page.
- Company logo and name will be included in all event promotional material (print and electronic media).
- Company logo and name prominently displayed on table at the event.

### Complimentary

- Opportunity to place materials in gift bags for all guest speakers/presenters.
- Complimentary vendor table.

## Sponsorship Terms & Conditions

#### Exposure

SWFL Sustainability, LLC will provide highest profiles to identify sponsors according to agreed upon package details if sponsorship agreement is signed at least 30 days prior to event. The event may be advertised on local TV and in local print media. Sponsorship benefits commence after signed sponsorship agreement and specified payment is received.

#### Sponsorship Responsibilities

The event sponsor will provide full payment of funds at sign-on. The event sponsor will provide high resolution logo/imagery and/or text that can be used by SWFL Sustainability, LLC for the event. The event sponsor may associate this event within their marketing and promotional plans.

#### Term and Termination

This Agreement shall be effective from the date of the Event Sponsor's authorized signature and up to one month after the conclusion of the 2016 Summit. Either party may terminate this agreement in writing with thirty-days' written notice only in the event that the other party substantially fails to perform and observe any or all terms of the Agreements. Summit times, dates, location and agenda is subject to change at the sole discretion of summit organizer (SWFL Sustainability, LLC) and does not constitute a breach in this Agreement. Summit organizer shall be entitled to terminate this Agreement, in writing, if monies due and payable under this Agreement have not been paid in full on the due date for payment. In the case of event cancellation or unresolved disputes or claims, neither party is entitled to damages.

#### Notices

All notices required or permitted under this Agreement shall be deemed as duly sent by email or postage prepaid with delivery receipts to:

SWFL Sustainability, LLC  
 C/O Visaggio & Co.  
 2401 First Street, Suite 201  
 Fort Myers, FL 33901  
[info@swflsustainability.com](mailto:info@swflsustainability.com)

#### Entire Agreement

This Agreement contains the entire understanding between the parties and supersedes any and all agreements, arrangements, communications, or representations, whether oral or written. This Agreement can be amended, altered, modified or changed when approved in writing and signed by both parties.

Thank you for your support of **SUSTAINABILITY!**

# Sponsorship Agreement

Organization:	
Contact Person:	
Address:	
Phone:	
Email:	
Sponsorship Level (Circle One)	<input type="checkbox"/> \$5,000 <input type="checkbox"/> \$2,500 <input type="checkbox"/> \$1,000 <input type="checkbox"/> Other
How did you hear about this event?	

**Please note: Full payment is required along with this signed application. Payment accepted by remitted check or online. Please make check payable to SWFL Sustainability, LLC with 2016 SWFL Sustainability Summit in the memo line.**

- I have enclosed a check with this form.
- I have paid online via PayPal.
- Please send me an invoice for immediate payment.

**Please submit your payment and signed application to:**

SWFL Sustainability, LLC  
 Attn: Visaggio & Co.  
 2401 First Street, Suite 201  
 Fort Myers, FL 33901

I have enclosed the full payment, paid online, or request an invoice for immediate payment required to secure my sponsorship and acknowledge that this application cannot be cancelled nor monies paid refunded. I agree to be bound by the Terms and Conditions set out in this document.

**SIGNATURE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

**PRINT NAME:** \_\_\_\_\_ **TITLE:** \_\_\_\_\_

Thank you for your support of **SUSTAINABILITY!**